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## EDUCATION

**KENT STATE UNIVERSITY** *Kent, OH*

MASTER OF FINE ARTS, VISUAL COMMUNICATION DESIGN

**YOUNGSTOWN STATE UNIVERSITY** *Youngstown, OH*

BACHELOR OF FINE ARTS, GRAPHIC DESIGN

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## DESIGN EXPERIENCE

2016–present **HELIX LINEAR TECHNOLOGIES** *Beachwood, OH*

**DESIGN DIRECTOR, CREATIVE**

Design and coordination of all print and digital marketing materials including; product brochures, technical product sheets, catalogs, web and print advertising, packaging, 3D modeling, rendering, animation, product photography and videos. Other responsibilities include project management, estimates, budgeting and vendor coordination.

2001–present **KURT ROSCOE DESIGN** *Solon, OH*

**CREATIVE DIRECTOR & OWNER | [www.kurtroscoe.com](http://www.kurtroscoe.com)**

Founded graphic design firm that focuses on creating and enhancing brand identity for clients through creative visual communication design and advertising. Design, develop and produce a variety of media tools including website interface design, company logos, product and services brochures, data sheets, trade show graphics, newsletters, annual reports, 2D motion graphics and animation, 3D modeling as well as digital photography and digital video. Clients include Cleveland Clinic, Godfrey & Wing, Liberty Bank, MOCA Cleveland, & Sherwin Williams.

1993–2001 **WATT FLEISHMAN HILLARD (formerly Watt, Roop)** *Cleveland, OH*

**ART DIRECTOR/SENIOR DESIGNER**

Collaborated with team of account executives and designers to design and execute client projects including logo design, advertisements, corporate brochures, annual reports, videos, and website interface design projects. Supported both B2C and B2B corporations in a variety of industries including consumer packaged goods, manufacturing, telecommunications, medical devices, and technology. Clients included AT&T, Cleveland Browns, Lawson-Mardon Packaging, Port of Cleveland, Steris, Whirlaway Corp. and Singer Steel.

1992–1993 **RICHARD DESBERG ASSOCIATES** *Beachwood, OH*

**ART DIRECTOR/DESIGNER**

Developed brand strategy and executed creative campaigns for clients in a variety of industries. Managed client projects from concept development through production of logos, advertisements, and other marketing tools. Clients included Ajax Magnethermic, Eton Shopping Center, Horizon Savings, & Weiss Furs.

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## HONORS & AWARDS

- Addy Award, Poster for Tri-C Jazz Fest
- Addy Award, Annual Report for Port of Cleveland
- Addy Award, Cleveland Browns Fare Cards for GCRTA
- Addy Award, Music CD and Poster Design for musical group, Back Porch Mary
- Addy Award, AT&T Traveling Exhibition Truck
- Advertising Readership Award, Packaging Digest Magazine, Magazine Ad Design
- Neenah Paper Stationery, Bronze Award, Stationery System Design
- Ohio Museums Association, Visual Communications Award, Gold Award Annual Reports
- NSPRA, Mark of Excellence Award, Aurora City Schools Annual Report
- National Mass Transit, Communications Award, Annual Report for GCRTA
- PRSA (Public Relations Society of America) 20th Annual Awards Competition, GCRTA Annual Report



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## **HONORS & AWARDS (CONTINUED)**

- Art Direction Magazine, Creativity Ninety-Four Award, Creative Achievement: Typography
- CSCA (Cleveland Society Communication Arts), Exhibition of Excellence, Bronze Award, AT&T brochure
- HOW Magazine, Online Design Awards, Krone Typeface Design
- Bank One Graffiare show, Krone Typeface Design

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## **EXHIBITIONS**

- Fine Art and Media Art Faculty Exhibition, Westminster College, New Wilmington, PA, 2012
- elapse2010: An Interpretation of Natural and Mechanical Motion, Solon Center for the Arts, Solon, OH, 2010

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## **TECHNICAL SKILLS**

### **SOFTWARE APPLICATIONS (OSX & Windows)**

- |                          |                         |                       |                            |
|--------------------------|-------------------------|-----------------------|----------------------------|
| - Adobe Acrobat CC       | - Adobe Photoshop CC    | - Autodesk Fusion 360 | - Microsoft Office         |
| - Adobe After Effects CC | - Adobe Premiere CC     | - Dassault Solidwork  | - Nemechek Vectorworks CAD |
| - Adobe Dreamweaver CC   | - Apple Final Cut Pro X | - HDRsoft Photomatix  | - Nevercenter Silo         |
| - Adobe Illustrator CC   | - Apple Keynote         | - Luxion KeyShot      | - Rhino3D                  |
| - Adobe InDesign CC      | - Apple Motion          | - Maxon Cinema 4d     | - Simplify 3D              |

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## **HARDWARE & EQUIPMENT**

### **3D PRINTERS (ADDITIVE MANUFACTURING)**

- |  |              |
|--|--------------|
| 3D Systems CubeX                       | Afinia H480  |
| XYZ Printing da Vinci and da Vinci Jr. | Fortus 400   |
| MakerBot Replicator                    | MakerGear M2 |

### **MACHINING (SUBTRACTIVE MANUFACTURING)**

- Roland CNC Vertical Mill
- Manual Lathes, Vertical And Horizontal Mills
- Various other metal working equipment and instruments

### **3D SCANNER AND DIGITIZING EQUIPMENT**

- Faro Faro Arm CMM (beginner)
- NextEngine 3D scanner
- Wacom Cintiq Drawing Display

### **DIGITAL CINEMA AND VIDEO**

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|--|--|
| RED Digital Cinema EPIC Mysterium-X Camera | Kessler Crane CineDrive Digital Motion Control Equipment |
| Vision Research Phantom Miro M320S         | Redrock Micro DSLR rigs and Follow Focus                 |
| Canon C300, 60D, 5D MKII Cameras           | Edelkrone Rigs and Sliders                               |
| JVC GY-HM650U                              | Various Cranes and Jibs                                  |

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## **PROFESSIONAL ASSOCIATIONS**

### **AIGA, AMERICAN INSTITUTE OF GRAPHIC ARTS, Cleveland, OH**

- Long-standing member. Previous positions include Cleveland Chapter's President, Vice President, Secretary and Communications Committee

### **TDC, TYPE DIRECTORS CLUB, New York City, NY**

- Long-standing member. Hosted the annual TDC International Typography Competition at the University of Akron, Cuyahoga Community College and Westminster College

### **SME, SOCIETY OF MANUFACTURING ENGINEERS**

- Member. Attended SME sponsored conferences RAPID and Big M