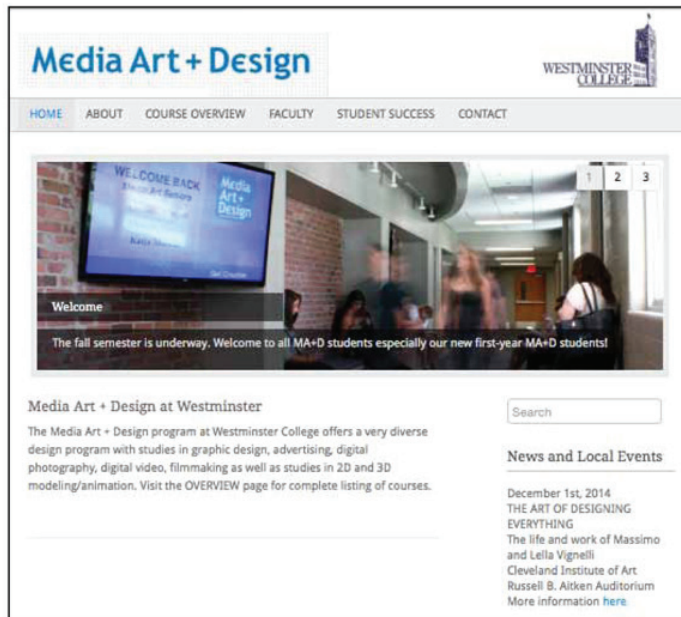


Westminster College Media Art + Design Project

Media Art + Design visual identity consisting of logo, website and recruitment brochure. All produced by MA+D faculty.



Westminster College Media Art + Design Project

Hallways showing elements of the graphic identity. Also shown is one of two 19 seat Mac labs.





Who said

...design is not just what it looks like
and feels like. Design is how it works?

Find out who and a lot more about the design of everyday things
by taking **MA 110 (Design Principles + Practices)** this fall.

Whether it's a poster or a book, a toilet or a chair, an automobile
or a skateboard, a calendar or a clock, good design is paramount.
Without good design a chair is just a place to sit!



Design away. - Register today.

Seats are limited.

*This is a **VIP** course.*

westminster.edu/mad

Get Creative.





**what
if**

...Joseph Niepce never produced
the very first photographic image?

Maybe Instagram might be the name for an instant
message and **MA 120 (Digital Photo + Imaging)** might
not be offered this fall.

Fortunately, Niepce did create that first image and as
a result, Instagram is a popular way of sharing creative
photography and **MA 120 is a digital photography
course you can take at Westminster College this fall!**

Learn to take great photos.

Register today. Seats are limited.

This is a **VIP** course.



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AUGUST 2013

S M T W T H F S

**Why
does**

...it seem that HISTORY
sometimes repeats itself?

Well it does - **MA 240 (History of Design and Advertising)** that is, repeats itself every fall semester. If you have ever wondered who created those cool album covers by your favorite band or why effective advertising means more than just a neon colored box, register for the fall semester and be one of the first to experience this course offered for the first time at Westminster.

Learn some history. Register today.
Seats are limited.

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...know the difference between a chin and a shoulder? How about a crotch or an arm?

These terms may not be what you think. Get to know your anatomy better - take [MA 260 \(Typography\)](#) this fall. No physical exam required.



Find your type. - Register today.

Seats are limited.

*This is a **VIP** course.*

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