CURRICULUM VITAE

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EDUCATION

KENT STATE UNIVERSITY   *Kent, OH*
MASTER OF FINE ARTS, VISUAL COMMUNICATION DESIGN

YOUNGSTOWN STATE UNIVERSITY   *Youngstown, OH*
BACHELOR OF FINE ARTS, GRAPHIC DESIGN

ACADEMIC EXPERIENCE

2010 – 2015   **WESTMINSTER COLLEGE**   *New Wilmington, PA*
ASSOCIATE PROFESSOR | DEPT. OF COMMUNICATION STUDIES, THEATER, AND ART, 2010 – 2015
Developed course materials, instructed and advised undergraduate students in Media Art + Design. Led and coordinated annual capstone student shows. Coordinated faculty course schedules. Achieved tenure as an associate professor.

Courses taught include:
- *110 Design Principles + Practices*
- *120 Digital Photography + Imaging*
- *240 History of Design + Advertising*
- *260 Typography*
- *320 Packaging Design*
- *340 Corporate Identity + Branding*
- *350 2D: Motion Graphics + Visual Effects*
- *360 Advanced Design + Advertising*
- *380 3D: Modeling + Animation*
- *400 Digital Video + Cinema: Pre-production (storyboarding/script)*
- *410 Digital Video + Cinema: Production (camera/equipment)*
- *420 Digital Video + Cinema: Production (directing/cinematography)*
- *440 Digital Video + Cinema: Post-production (editing)*
- *601/602 Senior Capstone*

PROGRAM DIRECTOR | MEDIA ART + DESIGN PROGRAM, 2012 – 2015
Launched Media Art + Design program in collaboration with Dean and President and oversaw $1.4 million new program facility renovation budget. Managed $38k annual program budget including equipment and facility management. Developed new 14-course curriculum and collaborated with colleagues across disciplines. Partnered with faculty and administrators training new faculty and lab assistants on acclimation to new curricula, program policies and procedures, and equipment. Recruited prospective students through campus visitation days, facility tours, and follow-up resulting in doubled enrollment during first year of new program. Collaborated with college IT department to open the first Mac lab at the college. Developed and coordinated equipment check-out system and supervised student assistants. Developed the 3D printing and product prototyping lab.

2008 – 2010   **YOUNGSTOWN STATE UNIVERSITY**   *Youngstown, OH*
ASSISTANT PROFESSOR, GRAPHIC DESIGN | SCHOOL OF FINE AND PERFORMING ARTS
Instructed and advised undergraduate students in Graphic Design as tenure-track assistant professor. Coordinated junior portfolio reviews and annual student graphic design shows.

Courses taught include:
- 2661 Introduction to Graphic Design
- 2662 Typography
- 3703 Junior Portfolio Review
- 3761 Intermediate Graphic Design
- 3767 Web Interface Design
- 3783 History of Graphic Design

ACADEMIC EXPERIENCE *(continued)*

2003 – 2008   **CUYAHOGA COMMUNITY COLLEGE**   *Cleveland, OH*
PROGRAM MANAGER | VISUAL COMMUNICATIONS & DESIGN, 2006 – 2008
Led college-wide VC&D program throughout three campuses including program budget and $800k American Greetings grant management, course scheduling, coordination of program curriculum assessment, recruitment of prospective students and other program administrative duties. Oversaw a team of 8 full-time faculty and 20 adjunct faculty. Cultivated faculty relations between various disciplines and campuses. Managed VCD program technology needs including purchasing of equipment, hardware, and software, and management of classroom renovations. Managed and trained student lab assistants. Recruited and established a 37-member VC&D Program Advisory Board as part of program mapping and outcomes.

LECTURER | VISUAL COMMUNICATIONS & DESIGN, 2003 – 2006
Instructed traditional and non-traditional students on a full-time basis in VC&D courses. Advised students and conducted student portfolio reviews for seniors. Led portfolio reviews of high school seniors for Tech Prep program.

> **Courses taught include:**
> *1061 History of Graphic Design*
> *1100 Fundamentals of Design*
> *1200 Typography and Layout*
> *1360 Vector Graphics*
> *1800 Typography II*
> *2200 Multi-page Layout and Design*
> *2330 Corporate Identity*
> *2400 Designing for Production*
> *2600 Graphic Production*
> *2700 Media Design*

2001   **UNIVERSITY OF AKRON**   *Akron, OH*
LECTURER | MARY SCHILLER MYERS SCHOOL OF ART
Instructed and advised undergraduate junior and senior level students.

> **Courses taught include:**
> *281 Web Design*
> *480 Advanced Graphic Design*

DESIGN EXPERIENCE

2016 – present   **HELIX LINEAR TECHNOLOGIES**   *Beachwood, OH*
DESIGN DIRECTOR, CREATIVE
Design and coordination of all print and digital marketing materials including; product brochures, technical product sheets, catalogs, 3D modeling/rendering, animation, web and print advertising, packaging, product photography and videos. Other responsibilities include project estimates, budgeting and vendor coordination.

2001 – present   **KURT ROSCOE DESIGN**   *Solon, OH*
CREATIVE DIRECTOR & OWNER | www.kurtroscoe.com
Founded graphic design firm that focuses on creating and enhancing brand identity for clients through creative visual communication design and advertising. Design, develop and produce a variety of media tools including website interface design, company logos, product and services brochures, data sheets, trade show graphics, newsletters, annual reports, 2D motion graphics and animation, 3D modeling as well as digital photography and digital video. Clients include Cleveland Clinic, Godfrey & Wing, Liberty Bank, MOCA Cleveland, & Sherwin Williams.

DESIGN EXPERIENCE *(continued)*

1993 – 2001 **WATT FLEISHMAN HILLARD (formerly Watt, Roop)** *Cleveland, OH*
ART DIRECTOR/SENIOR DESIGNER
Collaborated with team of account executives and designers to design and execute client projects including logo design, advertisements, corporate brochures, annual reports, videos, and website interface design projects. Supported both B2C and B2B corporations in a variety of industries including consumer packaged goods, manufacturing, telecommunications, medical devices, and technology. Clients included AT&T, Cleveland Browns, Lawson-Mardon Packaging, Port of Cleveland, Steris, & Whirlaway.

1992 – 1993 **RICHARD DESBERG ASSOCIATES** *Beachwood, OH*
ART DIRECTOR/DESIGNER
Developed brand strategy and executed creative campaigns for clients in a variety of industries. Managed client projects from concept development through production of logos, advertisements, and other marketing tools. Clients included Ajax Magnethermic, Eton Shopping Center, Horizon Savings, & Weiss Furs.

HONORS & AWARDS

- Addy Award, Poster for Tri-C Jazz Fest
- Addy Award, Annual Report for Port of Cleveland
- Addy Award, Cleveland Browns Fare Cards for GCRTA
- Addy Award, Music CD and Poster Design for musical group, Back Porch Mary
- Addy Award, AT&T Traveling Exhibition Truck
- Advertising Readership Award, Packaging Digest Magazine, Magazine Ad Design
- Neenah Paper Stationery, Bronze Award, Stationery System Design
- Ohio Museums Association, Visual Communications Award, Gold Award Annual Reports
- NSPRA, Mark of Excellence Award, Aurora City Schools Annual Report
- National Mass Transit, Communications Award, Annual Report for GCRTA
- PRSA (Public Relations Society of America) 20th Annual Awards Competition, GCRTA Annual Report
- Art Direction Magazine, Creativity Ninety-Four Award, Creative Achievement: Typography
- CSCA (Cleveland Society Communication Arts), Exhibition of Excellence, Bronze Award, AT&T brochure
- HOW Magazine, Online Design Awards, Krone Typeface Design
- Bank One Graffiare show, Krone Typeface Design

EXHIBITIONS

- Fine Art and Media Art Faculty Exhibition, Westminster College, New Wilmington, PA, 2012
- elapse2010: An Interpretation of Natural and Mechanical Motion, Solon Center for the Arts, Solon, OH, 2010

TECHNICAL SKILLS

SOFTWARE APPLICATIONS (OSX & Windows)

- Adobe Acrobat	- Adobe Photoshop	- Autodesk Fusion 360	- Luxion Keyshot XR	- RapidWeaver
- Adobe After Effects	- Adobe Premiere	- Dassault Solidwork	- Maxon Cinema 4D	- Rhino 3D
- Adobe Dreamweaver	- Apple Final Cut Pro X	- Grasshopper	- Microsoft Office	- Unity
- Adobe Illustrator	- Apple Keynote	- HDRsoft Photomatix	- Nemechek Vectorworks CAD	- ZBrush
- Adobe InDesign	- Apple Motion	- Luxion KeyShot	- Nevercenter Silo	

HARDWARE & EQUIPMENT

3D PRINTERS (ADDITIVE MANUFACTURING)

3D Systems CubeX	Afinia H480
XYZ Printing da Vinci and da vinci Jr.	Fortus 400
MakerBot Replicator	MakerGear M2
Formlabs Form 1+	

TECHNICAL SKILLS *(continued)*

MACHINING (SUBTRACTIVE MANUFACTURING)
Roland CNC Vertical Mill
Manual Lathes, Vertical And Horizontal Mills
Various other metal working equipment and instruments

3D SCANNER AND DIGITIZING EQUIPMENT
Faro Faro Arm CMM (beginner)
NextEngine 3D scanner
Wacom Cintiq Drawing Display

DIGITAL CINEMA AND VIDEO
RED Digital Cinema EPIC Mysterium-X Camera
Vision Research Phantom Miro M320S
Canon C300, 60D, 5D MKII Cameras
JVC GY-HM650U
Blackmagic Pocket Cinema Camera

Kessler Crane CineDrive Digital Motion Control Equipment
Redrock Micro DSLR rigs and Follow Focus
Edelkrone Rigs and Sliders
Various Cranes and Jibs

UNIVERSITY AND COLLEGE SERVICE

- Westminster College, Media Art + Design Program Advisory Board
- Westminster College, Student Publications Board

- Youngstown State University, McDonough Museum Art Advisory Committee
- Youngstown State University, Facilities Renovation Committee

- Cuyahoga Community College, Visual Communication & Design, Program Advisory Board
- Cuyahoga Community College, Visual Communication & Design, Program Curriculum Review Committee

PROFESSIONAL ASSOCIATIONS

AIGA, AMERICAN INSTITUTE OF GRAPHIC ARTS, Cleveland, OH
- Long-standing member. Previous positions include Cleveland Chapter's President, Vice President, Secretary
  and Communications Committee

TDC, TYPE DIRECTORS CLUB, New York City, NY
- Long-standing member. Hosted the annual TDC International Typography Competition at the University of Akron,
  Cuyahoga Community College and Westminster College

PROGRAM ADMINISTRATIVE RESPONSIBILITIES & ACCOMPLISHMENTS (Director)

2010 – 2015   **WESTMINSTER COLLEGE**   *New Wilmington, PA*
PROGRAM DIRECTOR | MEDIA ART + DESIGN PROGRAM, 2012 – 2015

I joined the faculty at Westminster College as Assistant Professor of Media Art (graphic design and photography) in 2010. In 2012 I was asked by the Vice President of Academic Affairs and the College President to research the feasibility of expanding the program. In 2013 the new program, Media Art + Design (MA+D) launched. While maintaining a full course load I also excepted the role of Program Director for the new Media Art + Design program and soon after was tenured and awarded the rank of Associate Professor. The following is a brief overview of the responsibilities and accomplishments associated with this position.

Media Art + Design program development
- Designed, developed and implemented an all new curricula consisting of 14 courses. After all courses had been written, presentations were made to the college Dean and President and Curriculum Committee for review. Presentation to faculty soon followed and the curricula and new program name was approved

Media Art + Design program facilities renovation
- Oversaw the $1.6 million project
- Planned existing space for major renovation and provided architect with space planning drawings
- Led seven-member MA+D facilities renovation project committee
- Collaborated with college facilities supervisor and committee to interview and select an architect and general contractor for the facilities renovation
- Researched, specified and created purchase orders for MA+D program photo, video and graphics equipment, totaling $229K
- Received and setup all equipment

Classroom instruction
- As an Associate Professor, instructed a full course work load of courses including; graphic design, typography, corporate identity, packaging design, history of design and advertising, digital photography, digital filmmaking, 3D modeling/rendering, capstone portfolio prep.

Policies and procedures
- Collaborated with MA+D faculty to create new program policies and procedures such as equipment check-out, training procedures, equipment usage and computer/print lab policies
- Established computer lab schedules each semester
- Access card administration each semester

Staff and assistants
- Chaired faculty search committee for new MA+D faculty
- Mentored new MA+D faculty
- Hired, supervised and trained student lab assistants
- Established student lab assistant work schedules
- Approved student lab assistants weekly time sheets

Program promotion and PR and student recruitment
- Co-developed MA+D recruiting materials with MA+D faculty; including brochures, posters and web site
- Conducted tours and met with prospective students and parents
- Drafted press releases regarding program/student news, events and announcements
- Maintained large screen displays promoting student success, upcoming events and important dates
- Created and designed new logo and identity for MA+D program. Components of the identity included; logo, web site, brochures, course promotional posters and interior graphics

Course scheduling
- Planned upcoming academic year course schedule
- Assigned semester course schedule to MA+D faculty
- Collaborated with Registrar's Office on room and studio scheduling

PROGRAM ADMINISTRATIVE RESPONSIBILITIES & ACCOMPLISHMENTS (Director) *(continued)*

2010 – 2015   **WESTMINSTER COLLEGE**   *New Wilmington, PA*
           PROGRAM DIRECTOR | MEDIA ART + DESIGN PROGRAM, 2012 – 2015

Student Show and Portfolio Review
- Planned and coordinated annual senior student shows in college gallery
- Coordinated annual trip to AIGA Cleveland Student Portfolio Review

Internships
- Established and coordinated student internships with local/regional businesses
- Coordinated Capstone "Special Projects" between seniors and local/regional businesses

Special events and presentations
- Coordinated and hosted the TDC 32 International Type Exhibition at Westminster as part of the exhibits worldwide tour
- Organized the "Get To Know Mac" event for faculty and staff. This day-long event focused on bringing attention to the first Mac computer lab at Westminster and training on the iMac computers and software
- Presented as part of the Faires Faculty Forum. The presentation "The Design of Stuff and Other Things" focused on the idea that design is in every corner of our lives - from our homes and workplaces to stores we shop and buildings in our communities

Program Collaboration
- Coordinated Media Art + Design and Biochemistry collaborative project. Biochemistry students provided the enzyme protein research and MA+D students created the physical model and 3D printed the model

Rapid Product Prototyping Lab
- Established Rapid prototyping 3D printing lab at Westminster. The lab has several 3D printers used for additive manufacturing and a mini CNC mill and lathes for subtractive manufacturing

PROGRAM ADMINISTRATIVE RESPONSIBILITIES & ACCOMPLISHMENTS (Manager)

2003 – 2008   **CUYAHOGA COMMUNITY COLLEGE**   *Cleveland, OH*
                  PROGRAM MANAGER | VISUAL COMMUNICATIONS & DESIGN, 2006 – 2008

Responsible for the day-to-day management and direction of the Visual Communications & Design program that was spread across three campus locations (East, West and Metro). The following is a brief overview of the responsibilities and accomplishments associated with this position.

VC&D program assessment
- Created advisory boards (37 members) for all eight Visual Communication & Design disciplines (VC&D, Advertising Design, Graphic Design, Photography, Illustration, Interactive Media, Digital Video and Media Arts
- Coordinated Program assessment and program outcomes sessions for all VC&D disciplines
- Facilitated faculty curriculum meetings that followed the outcome sessions
- Cordinated and facilitated curricular changes from recent outcome sessions, to all official course outlines in the VC&D program

Annual program budget and grant management
- Budget planning for upcoming academic year
- $800,000 American Greeting Grant management

Support staff
- Hiring of student lab assistants, equipment cage assistants
- Support staff training, scheduling and performance evaluations

Adjunct faculty
- Advertised specific adjunct faculty positions and adjunct pool for all VC&D disciplines
- Hired adjunct faculty with faculty input
- Conducted annual beginning of year adjunct faculty orientation

Faculty meetings and administrative meetings
- Facilitated monthly faculty meetings
- Met with faculty independently regarding specific program, student and curriculum issues
- Monthly meetings with department Dean
- Bimonthly meeting with campus Dean

Technology
- Annual review of software and computers for updates or replacement
- Specified new hardware, software and equipment and created purchase orders
- Coordinated Mac computer 4-year lease cycle program
- Coordinated annual software updates and help desk system with external firm and college IT department

Student recruitment and retention
- Visited local high schools and gave talks about the VC&D program
- Led student group and individual student/family tours
- Coordinated marketing materials for VC&D program
- Met with prospective students and their families

Facilities
- Planned new classroom and lab space
- Participated in the planning and supervised facilities updates
- Oversaw western campus facilities construction renovations
- Weekly meetings with architect and general contractor during renovation projects
- Member of the facilities planning team for the new $27.3 million Creative Arts facility at the metro campus
- Specified computers, software and equipment for the Creative Arts facility

Policies and procedures
- Collaborated with faculty and Dean to create and periodically review program policies
- Established equipment check-out policies and procedures
- Coordinated security monitoring and access card installation with outside vendor