



## **SUMMARY OF QUALIFICATIONS**

Tenured Associate Professor with teaching and program administrative experience. Positions have included university, liberal arts college and community college. Extensive curriculum development and curriculum assessment background. Ability to teach all levels (introductory to advanced) of visual communications/graphic design and associated disciplines. Proven track record of program management and direction. Award-winning, practicing design professional.

### **Core competencies include but are not limited to:**

Student internships  
Program budget management  
Technology specification and purchasing  
Student advising  
Facilities planning and design  
Course scheduling  
Program policies and procedures  
Curriculum development

Student recruitment and retention  
Program promotion  
Adobe Creative Suite  
3D printing  
Former AIGA chapter president  
Technology experienced  
Program and curriculum assessment  
Grant management

## **EXPERIENCE OVERVIEW**

### **COURSED TAUGHT**

Courses that I have developed and taught include: design fundamentals, digital photography, digital video and filmmaking, packaging, advertising, 2D motion graphics, 3D modeling, rendering and animation, corporate identity, history of graphic design.

### **PROGRAM MANAGEMENT**

My experience as a program manager has given me administrative skills such as program budget management, recruiting, technology evaluation, purchasing and training.

### **TECHNOLOGY SKILLS AND EXPERIENCE**

My technology experience includes using and teaching all industry-leading standard software on Mac OS and Windows, such as Adobe Creative Cloud to application specific software such as CAD and high-end rendering and animation applications. I also have a great understanding of filmmaking technologies, particularly high-speed video. In addition, I have hands-on experience with additive manufacturing (3D printing). I also have a general understanding of social media and CRM applications such as Salesforce and Hubspot.

### **PORTFOLIO REVIEWS**

A major interest of mine is preparing students for on-campus portfolio reviews and off-campus portfolio reviews such as the AIGA Student Portfolio Review. I participate students for annual reviews and I am an active reviewer.

### **PROFESSIONAL ORGANIZATIONS**

I am a career-long member (and past President of the local chapter) of AIGA (American Institute of Graphic Arts). I am also a member of TDC (Type Directors Club) in New York City. Because of my involvement/interest in additive manufacturing, I am a member of SME (Society of Manufacturing Engineers).



WESTMINSTER COLLEGE *New Wilmington, PA*

**ASSOCIATE PROFESSOR | DEPT. OF COMMUNICATION STUDIES, THEATER, AND ART, 2010 – 2015**

Developed course materials, instructed and advised undergraduate students in Media Art + Design. Led and coordinated annual capstone student shows. Coordinated faculty course schedules. Achieved tenure as an associate professor.

**Courses taught include:**

<i>Design Principles + Practices</i>	<i>Advanced Design + Advertising</i>
<i>Digital Photography + Imaging</i>	<i>3D: Modeling + Animation</i>
<i>History of Design + Advertising</i>	<i>Digital Video + Cinema: Pre-production</i>
<i>Typography</i>	<i>Digital Video + Cinema: Production (camera/equipment)</i>
<i>Packaging Design</i>	<i>Digital Video + Cinema: Production (directing/cinematography)</i>
<i>Corporate Identity + Branding</i>	<i>Digital Video + Cinema: Post-production (editing)</i>
<i>2D: Motion Graphics + Visual Effects</i>	<i>Senior Capstone</i>

**PROGRAM DIRECTOR | MEDIA ART + DESIGN PROGRAM, 2012 – 2015**

Launched Media Art + Design program in collaboration with Dean and President and oversaw \$1.4 million new program facility renovation budget. Managed \$38k annual program budget including equipment and facility management. Developed new 14-course curriculum and collaborated with colleagues across disciplines. Recruited prospective students. Developed and coordinated equipment check-out system and supervised student assistants. Developed the 3D printing and product prototyping lab.

YOUNGSTOWN STATE UNIVERSITY *Youngstown, OH*

**ASSISTANT PROFESSOR, GRAPHIC DESIGN | SCHOOL OF FINE AND PERFORMING ARTS, 2008 – 2010**

Instructed and advised undergraduate students in Graphic Design as tenure-track assistant professor. Coordinated junior portfolio reviews and annual student graphic design shows.

**Courses taught include:**

Introduction to Graphic Design	Intermediate Graphic Design
Typography	Web Interface Design
Junior Portfolio Review	History of Graphic Design

2003 – 2008 CUYAHOGA COMMUNITY COLLEGE *Cleveland, OH*

**PROGRAM MANAGER | VISUAL COMMUNICATIONS & DESIGN, 2006 – 2008**

Led college-wide VC&D program throughout three campuses including program budget and \$800k American Greetings grant management, course scheduling, coordination of program curriculum assessment, recruitment of prospective students and other program administrative duties. Oversaw a team of 8 full-time faculty and 20 adjunct faculty. Cultivated faculty relations between various disciplines and campuses. Managed VCD program technology needs including purchasing of equipment, hardware, and software, and management of classroom renovations. Managed and trained student lab assistants. Recruited and established a 37-member VC&D Program Advisory Board as part of program mapping and outcomes.

**LECTURER | VISUAL COMMUNICATIONS & DESIGN, 2003 – 2006**

Instructed traditional and non-traditional students on a full-time basis in VC&D courses. Advised students and conducted student portfolio reviews for seniors. Led portfolio reviews of high school seniors for Tech Prep program.

**Courses taught include:**

<i>History of Graphic Design</i>	<i>Multi-page Layout and Design</i>
<i>Fundamentals of Design</i>	<i>Corporate Identity</i>
<i>Typography and Layout</i>	<i>Designing for Production</i>
<i>Vector Graphics</i>	<i>Graphic Production</i>
<i>Typography II</i>	<i>Media Design</i>

UNIVERSITY OF AKRON *Akron, OH*

**LECTURER | MARY SCHILLER MYERS SCHOOL OF ART**

Instructed and advised undergraduate junior and senior level students.

**Courses taught include:**

*Web Design*  
*Advanced Graphic Design*